

The following infographic was made available to employees of Baker Hughes Incorporated and General Electric Company:



Human Resources

The Human Resources team charter is to enable the success of our business in partnership with Global Operations, Product Companies, and Functions. The HR Organization key priorities will be the following:

- Talent and Employee Experience: Recruit, Develop & Retain world class industry talent in a great place to work
- Leadership: Accountability of our People Leaders, scaling up Personal Best in a Performance Development-Culture
- Simplification: Adopt digital processes, creating agile organizations. Develop capabilities & competencies for domain and future Workforce requirements



HARRY ELSINGA
Chief Human Resources Officer

- 20 years of experience with GE in a variety of HR and leadership positions. As VP, HR for GE Oil & Gas, supports 35,000 globally located employees in more than 120 countries.
- Previously served as Senior HR Manager for GE's Global Growth & Operations organization and managed executive development in GE Corporate.

Leadership Team



PABLO DONATI
HR Leader - Global Operations

- 17+ years of experience in Human Resources, 14 of which were spent at GE.
- Progressed his career through GE leadership programs, building experience in different HR areas and international assignments in regional, functional and global P&L HR roles.
- Currently HR Leader GE O&G - Subsea Systems and Drilling.



MUZZAMIL KHIDER
HR Leader - Oil Field Services

- Over 20 years of HR experience in the Oil & Gas and Power Generation industries.
- Previously held several senior executive roles at Schlumberger. Worked in Middle East, Asia, Africa, Europe, Latin America and U.S.
- Currently serving as HR Integration leader for GE Oil & Gas.

A LOOK INSIDE: BAKER HUGHES, A GE COMPANY

Creating Fullstream Capability Across the Oil & Gas Value Chain



ADRIEN DESBOUDARD
HR Leader - Turbomachinery
& Process Solutions

- 19 years of Human Resources experience, 13 of which at GE.
- International experience working in automotive, healthcare, financial services, and oil and gas industries.
- Currently serving as HR Leader for GE Oil & Gas, Turbomachinery & Process Solutions.



SAMUEL BOTROS
Company Security Director

- 24 years of experience in security and crisis management, spending the last 8 years in GE.
- Experience in a variety of Corporate Security roles, including being part of Australian & NZ Special Forces.
- Sam's current position is GE O&G Business Security Director.



ISHBEL INKSTER
HR Leader - Compensation
& Benefits

- 25 years of experience, spending the last 15 years within the oil & gas industry.
- Joined GE from Wood Group.
- Currently serving as HR Leader for GE Oil & Gas - Compensation, Benefits, and HR Operations.



ANDREA PINNARELLI
HR Leader - Organization & Talent
Development

- 16 years of experience, of which 12 were spent at GE Oil & Gas.
- Extensive HR leadership experience supporting supply chain, services, operations and P&L areas.
- Currently in GE Digital as Head of Organization & Talent Development and leading the Digital 2.0 transformation.



TROY HENAGAN
HR Leader - Engineering &
Supply Chain

- Over 30 years of HR experience, of which 24 were spent at GE.
- Held HR leadership positions in a diversity of GE businesses including Healthcare, Power Generation, Industrial Solutions, and Oil & Gas.
- Currently HR Leader for Supply Chain & Engineering at GE Oil & Gas.



SAMAR EL MNHRAWY
HR Leader - Workforce, Digital
Services and Integration

- 24 years of HR expertise in Oil & Gas, out of which 14 years with Baker Hughes.
- Responsible for HR Integration, HR operations (HR Shared Services), Payroll, HR Governance, Digital development and Technical Training & Development
- Previously served as Baker Hughes Global Operations HR Vice President

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BEATRIZ RODRIGUEZ
HR Leader - Oil Field Equipment

- 16 years of experience, of which 12 in HR leadership roles in different industries: Consumer, Capital, Corporate, Global Operations and the past 5 years in Oil & Gas.
- Graduated from the GE HR Leadership Program, and led HR teams across Europe, Russia/CIS and Latin America in a variety of HR disciplines.
- Bea's current position is HR Leader for GE Oil & Gas - Europe.



ALICIA ZUIKER
HR Leader - Digital Solutions

- Over 12 years of experience in GE working across multiple industries and in four countries. In Oil & Gas since 2013.
- Currently supporting the Digital Solutions product company and leads HR for the Oil & Gas Digital organization.
- Graduate of GE's HR Leadership Program.



AMY WYNN-STEFFEK
HR Leader - Marketing & Technology, HSE, Legal and IT

- Over 13 years industry experience, 12 of which have been with Baker Hughes
- Currently HR Vice President, Global Products & Technology, responsible for leading the HR function for the Global Product Line organization and Global Technical Training
- Prior HR leadership roles in Talent Acquisition, Corporate functions, Mergers & Acquisitions, Product Lines, Global Shared Services, and Global Projects



SEEMA BENNING
HR Leader - Finance and Business Development

- Over 21 years of HR experience, of which 5 at GE.
- HR experience in a variety of industries including, pharmaceutical, financial services, and oil & gas.
- Seema's current position is HR Leader for GE Oil & Gas - Finance, Communications, Legal, and Business Development.

Remember: We are 2 separate companies until close.
For a statement regarding the transaction - additional information and where to find it :
[Click here](#)

Additional Information and Where to Find It

In connection with the proposed transaction between GE and Baker Hughes, Bear Newco, Inc. (“Newco”) has filed with the SEC a registration statement on Form S-4, including Amendments No. 1 and 2 thereto. The registration statement was declared effective by the SEC on May 30, 2017. Newco and Baker Hughes have also filed with the SEC a definitive combined proxy statement/prospectus (the “Combined Proxy Statement/Prospectus”) and Baker Hughes has mailed the Combined Proxy Statement/Prospectus to its stockholders and has filed other documents regarding the proposed transaction with the SEC. This communication is not a substitute for any proxy statement, registration statement, proxy statement/prospectus or other documents Baker Hughes and/or Newco may file with the SEC in connection with the proposed transaction. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ CAREFULLY AND IN THEIR ENTIRETY THE COMBINED PROXY STATEMENT/PROSPECTUS, ANY AMENDMENTS OR SUPPLEMENTS TO THE COMBINED PROXY STATEMENT/PROSPECTUS AND OTHER DOCUMENTS FILED BY BAKER HUGHES OR NEWCO WITH THE SEC IN CONNECTION WITH THE PROPOSED TRANSACTION, BECAUSE THESE DOCUMENTS WILL CONTAIN IMPORTANT INFORMATION. Investors and security holders are able to obtain free copies of the Combined Proxy Statement/Prospectus and other documents filed with the SEC by Baker Hughes and/or Newco through the website maintained by the SEC at www.sec.gov. Investors and security holders will also be able to obtain free copies of the documents filed by Newco and/or Baker Hughes with the SEC on Baker Hughes’ website at <http://www.bakerhughes.com> or by contacting Baker Hughes Investor Relations at alondra.oteyza@bakerhughes.com or by calling +1-713-439-8822.

No Offer or Solicitation

This communication is for informational purposes only and not intended to and does not constitute an offer to subscribe for, buy or sell, the solicitation of an offer to subscribe for, buy or sell or an invitation to subscribe for, buy or sell any securities or the solicitation of any vote or approval in any jurisdiction pursuant to or in connection with the proposed transaction or otherwise, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended, and otherwise in accordance with applicable law.

Participants in the Solicitation

GE, Baker Hughes, Newco, their respective directors, executive officers and other members of its management and employees may be deemed to be participants in the solicitation of proxies in connection with the proposed transaction. Information regarding the persons who may, under the rules of the SEC, be deemed participants in the solicitation of proxies in connection with the proposed transaction, including a description of their direct or indirect interests, by security holdings or otherwise, is set forth in the Combined Proxy Statement/Prospectus and other relevant materials filed with the SEC. Information regarding the directors and executive officers of GE is contained in GE’s proxy statement for its 2017 annual meeting of stockholders, filed with the SEC on March 8, 2017, its Annual Report on Form 10-K for the year ended December 31, 2016, which was filed with the SEC on February 24, 2017, its Quarterly Report on Form 10-Q for the quarter ended March 31, 2017, which was filed with the SEC on May 5, 2017 and certain of its Current Reports filed on Form 8-K. Information regarding the directors and executive officers of Baker Hughes is contained in Baker Hughes’ proxy statement for its 2017 annual meeting of stockholders, filed with the SEC on March 9, 2017, its Annual Report on Form 10-K for the year ended December 31, 2016, which was filed with the SEC on February 8, 2017, its Quarterly Report on Form 10-Q for the quarter ended March 31, 2017, which was filed with the SEC on April 28, 2017 and certain of its Current Reports filed on Form 8-K. These documents can be obtained free of charge from the sources indicated above.

Caution Concerning Forward-Looking Statements

This communication contains “forward-looking” statements as that term is defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995, including statements regarding the proposed transaction between GE and Baker Hughes. All statements, other than historical facts, including statements regarding the expected timing and structure of the proposed transaction; the ability of the parties to complete the proposed transaction considering the various closing conditions; the expected benefits of the proposed transaction such as improved operations, enhanced revenues and cash flow, synergies, growth potential, market profile, customers’ business plans and financial strength; the competitive ability and position of the combined company following completion of the proposed transaction, including the projected impact on GE’s earnings per share; oil and natural gas market conditions; costs and availability of resources; legal, economic and regulatory conditions; and any assumptions underlying any of the foregoing, are forward-looking statements. Forward-looking statements concern future circumstances and results and other statements that are not historical facts and are sometimes identified by the words “may,” “will,” “should,” “potential,” “intend,” “expect,” “endeavor,” “seek,” “anticipate,” “estimate,” “overestimate,” “underestimate,” “believe,” “could,” “project,” “predict,” “continue,” “target” or other similar words or expressions. Forward-looking statements are based upon current plans, estimates and expectations that are subject to risks, uncertainties and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated or anticipated by such forward-looking statements. The inclusion of such statements should not be regarded as a representation that such plans, estimates or expectations will be achieved. Important factors that could cause actual results to differ materially from such plans, estimates or expectations include, among others, (1) that one or more closing conditions to the transaction, including certain regulatory approvals, may not be satisfied or waived, on a timely basis or otherwise, including that a governmental entity may prohibit, delay or refuse to grant approval for the consummation of the proposed transaction, may require conditions, limitations or restrictions in connection with such approvals or that the required approval by the stockholders of Baker Hughes may not be obtained; (2) the risk that the proposed transaction may not be completed in the time frame expected by GE or Baker Hughes, or at all; (3) unexpected costs, charges or expenses resulting from the proposed transaction; (4) uncertainty of the expected financial performance of the combined company following completion of the proposed transaction; (5) failure to realize the anticipated benefits of the proposed transaction, including as a result of delay in completing the proposed transaction or integrating the businesses of GE, Baker Hughes and Newco; (6) the ability of the combined company to implement its business strategy; (7) difficulties and delays in achieving revenue and cost synergies of the combined company; (8) inability to retain and hire key personnel; (9) the occurrence of any event that could give rise to termination of the proposed transaction; (10) the risk that stockholder litigation in connection with the proposed transaction or other settlements or investigations may affect the timing or occurrence of the contemplated merger or result in significant costs of defense, indemnification and liability; (11) evolving legal, regulatory and tax regimes; (12) changes in general economic and/or industry specific conditions, including oil price changes; (13) actions by third parties, including government agencies; and (14) other risk factors as detailed from time to time in GE’s and Baker Hughes’ reports filed with the SEC, including GE’s and Baker Hughes’ annual report on Form 10-K, periodic quarterly reports on Form 10-Q, periodic current reports on Form 8-K and other documents filed with the SEC. The foregoing list of important factors is not exclusive.

Any forward-looking statements speak only as of the date of this communication. Neither GE nor Baker Hughes undertakes any obligation to update any forward-looking statements, whether as a result of new information or developments, future events or otherwise, except as required by law. Readers are cautioned not to place undue reliance on any of these forward-looking statements.
